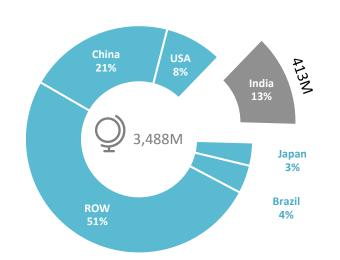
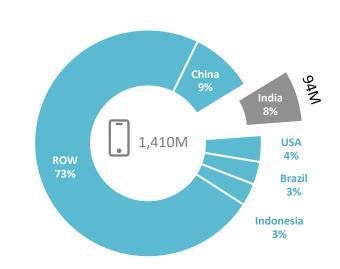
## THE WORLD IN 2017... WHERE ARE YOU?

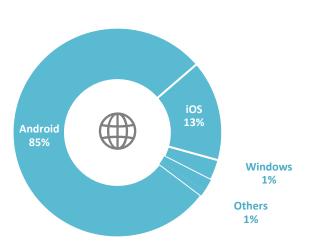
### **GLOBAL INTERNET USAGE**



#### **GLOBAL SMARTPHONES SALES**



#### **GLOBAL PLATFORMS**



# HOW ARE YOU REACHING YOUR CUSTOMERS?



Smartphones and apps are no longer the future – they are the present. While annual smartphone sales are expected to reach 2 Billion by 2020, the number of smartphone users will be close to 3 Billion. Internet penetration today stands at 47% (3.5 Billion users) and will reach 55% (4.3 Billion users) by 2020 – with double the bandwidth speeds and over 80% consumed by video content.

Clavis Technologies